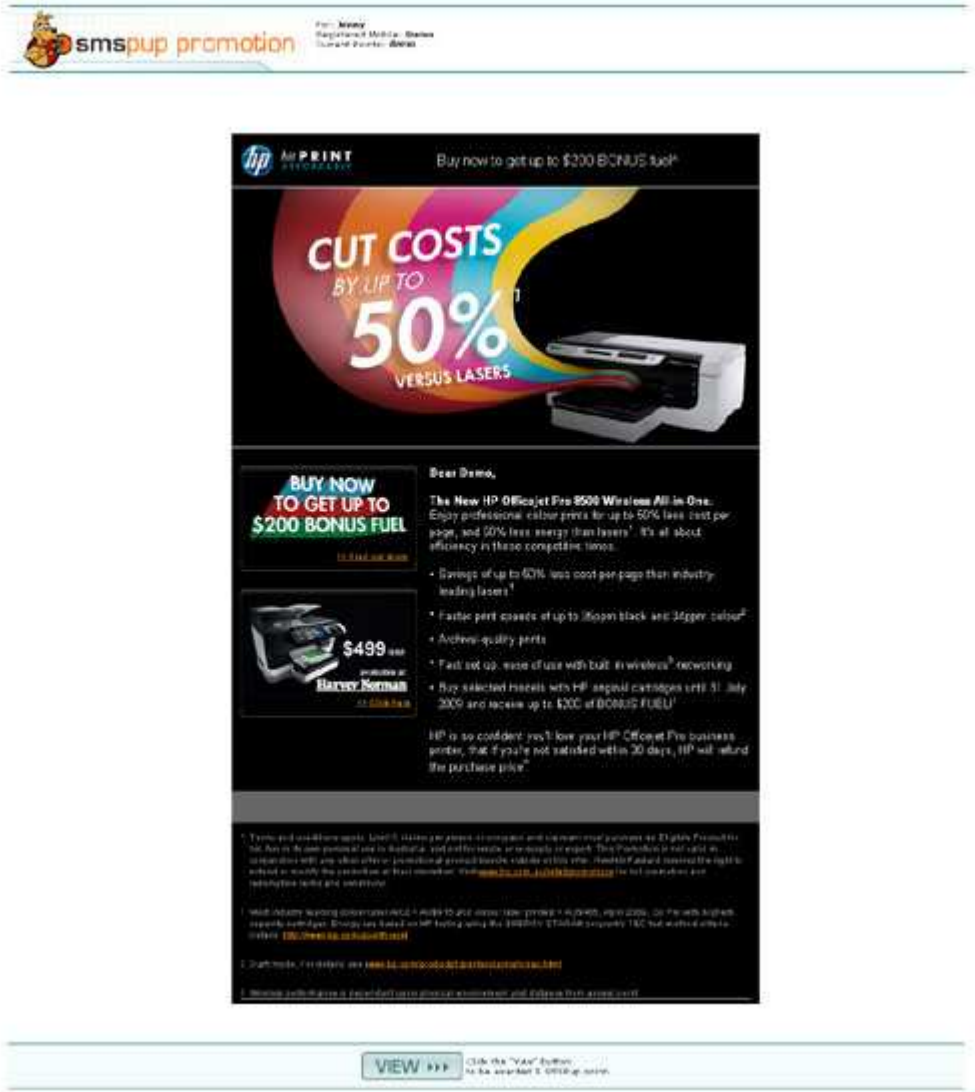
HP – Office Jet Pro



Goal
To drive acquisition

Target Audience
Small business owners, key decision makers

Results
> 16,000 unique site visits